

Our Story

Graffitecs is a multinational IT solutions company established 2015 in Dubai, UAE With the idea of gathering experts from around the world to establish an exceptional team,

Believing that creativity should have no boundaries, no physical limits, To produce a top quality **solutions**.

With deployed offices in UAE, Pakistan, and Jordan to act as a connecting hub between **dreams** in IT and software solutions a **reality** that you can rely on to grow.

Finding our motivation in building an exceptional solutions from ideas, thoughts, scratches and even whispers, to witness the magical transformations of codes and digits into a life beyond screens.



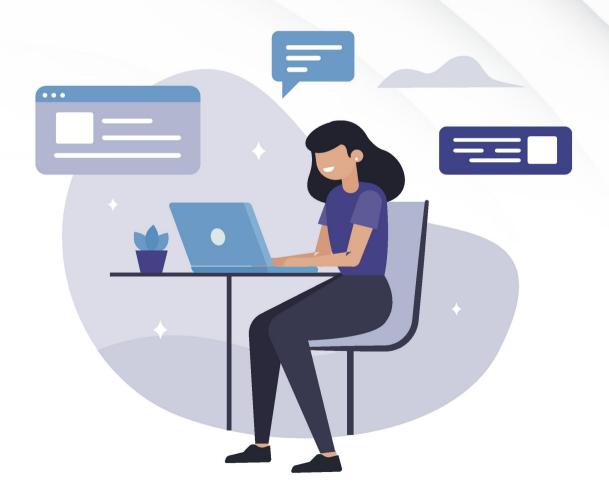
Our Aim

Is to breakthrough innovation to deliver unparalleled services, and build a strong, long-lasting relationships with our partners, by counting on our experiences in IT services and solutions. Our long term strategy is to deliver expertise in customer software development-providing specialized solutions, IT services to our enterprise customers.

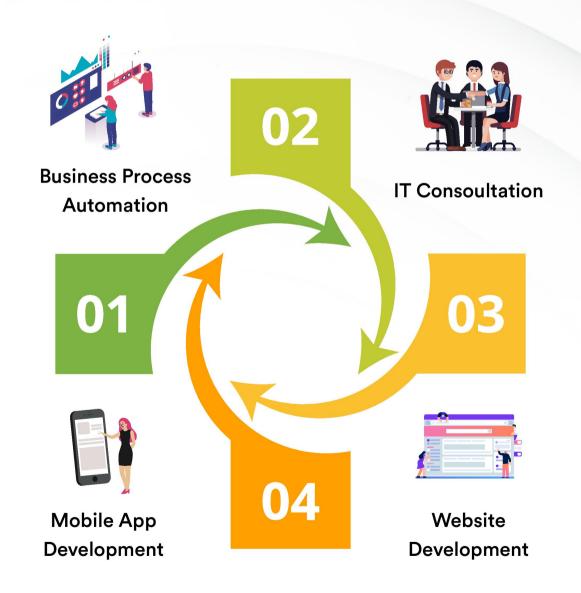
Our Services

To have a solution to help you solving an issue is a matter of experience and knowledge, but making this solution the intelligence you can relay on every and each day you grow, is **Graffitecs** main duty.

We read between the lines to understand your needs, and work together to achieve the success. It's all about details.



Handcrafting YOUR solution, Tailored for YOUR business for LIF



Web Development



Up to 90% of customers in the world tends to use the internet to search information and decisions support. All that makes the internet the used trusted source of information to enhance businesses and trade expand and grow, having a website is an essential element for success, but having such a presence online is not enough anymore, several standards must be held to reflect your professionalism and continuous support and presence.

Web Portals



- ☆ A portal designed to provide your customers with highly personalized, interactive Eservices. sound's overwhelming?.. and exciting too.
- ☆ Web portal technology is being adopted by business from all industries to stay close with their clients, improve their brands, and gain a competitive advantage.
- 1) Enhanced Communication
- 2) Capture Valuable Information
- 3) Customer Retention and Appreciation

Web Design & Development



- ⇒ Design, layout, functionality, branding, user experience, trends and much more must be taken into consideration while creating your website to reflect your spirit and give your best to your clients.
- Web development services help your company to increase knowledge, maintain communication between you and potential clients, sell your products or services, generate leads for the business, and increase the popularity of your company and much more.

Web Application Development



- ☆ We are living in the Internet of Things, having a website application will enhance your business flexibility to perform your tasks anywhere and anytime.
- ☆ Web application creation is more than just a simple display of technology. It works on implementing the strategies for solving a problem, doing a process online, making the repeated task easier or automated, creating meaningful reports from data that would otherwise take hours or days.
- 1. Escalates business growth.
- 2. Provides long-term cost savings.
- 3. Ease of access, increased availability of information

Mobile App Development



With the exploding popularity of smartphones and tablets, mobile application development is becoming a more and more popular medium of software creation. The creation of mobile applications draws much of its roots from traditional software development, whereas apps goes beyond to interact directly with users over their own devices.

Native Mobile App Development



- ☆ A native application is a mobile devices software that is developed for use on a particular platform or device
- ☆ Native apps work with the device's Operating System in ways that enable them to perform faster and more flexibly than alternative application types.

Custom mobile Solutions



A mobile solution does not stand alone. At Graffitecs we have the full knowledge and experience of linking mobile solutions to existing systems. Our accurately planned implementation and extensive support for end users guarantees you get the most out of your mobile application.

Hybrid Mobile App Development



- Hybrid mobile apps are built to Ensures that you have the speed of web development along with the tailored user experience, that would allow your App. to work in accordance with the mobile devices operating systems, and the ability of enhancing performance by acting as your business software installed on your computer.
- Now you don't have to worry if you are at your office in achieve more, all can be done where ever your are.

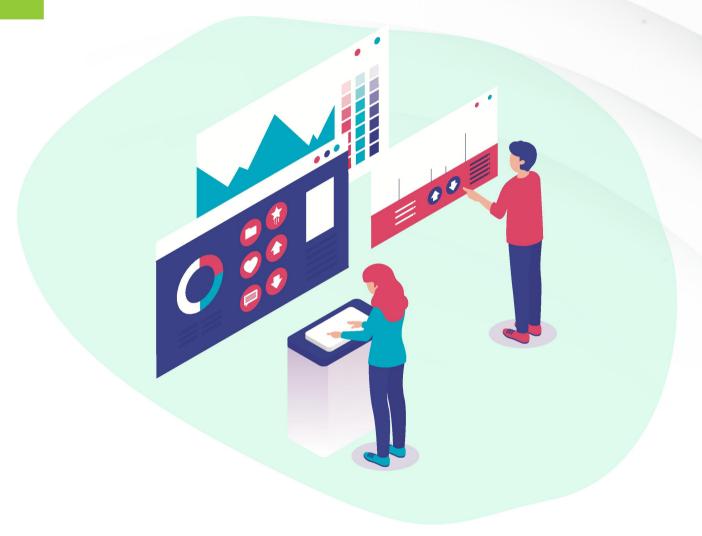
Consultation



Graffitecs has adopted the philosophy of multinational and international experiences and mentality, that all would be connected and accentuated to provide you with the latest and most trending matters within IT and business fields, to reach the maximum benefits you can gain to remain on the right track of growth and expanding.

Once your needs have been defined it's time to take your business to the next level, The role of Graffitecs will rise up to support and nurture your business from the very beginning of the project until the end, and deliver the project to not only within the scope, time and cost but also with complete customer satisfaction.

Business Process Automation



Business Process Automation (BPA) is a process of managing information, data and processes to reduce costs, resources and investment. BPA increases productivity by automating key business processes through Graffitecs customized solutions and technology.

Orchestration



Allows organizations to build systems that provide centralized management of its enterprise computing architecture.

Integration



 ★ Amalgamates business functions
 by ensuring the BPA system is
 spread across the process-centric
 boundaries of an organization

Automated Execution



Reduces multiple tasks with minimal human intervention.

Fields of Experience















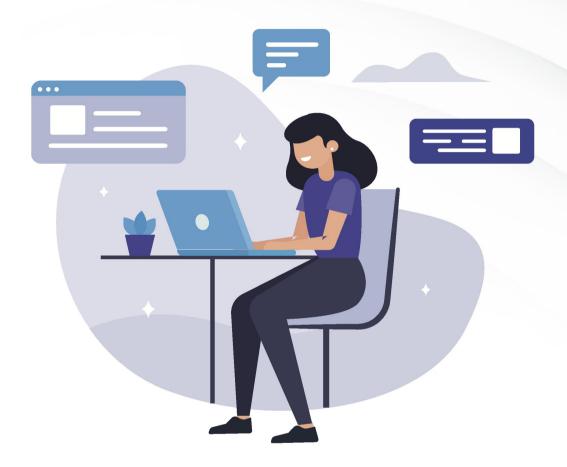








Solutions and Services Features



A small tie in the rope of trust, would hold you back after a long distance you've been through to earn your customers satisfaction, or even worse by holding your progress back and load you a countless losses just for being slow or not responsive, a great solution focuses on these ties to smoothen your workflow. With Graffitecs things goes beyond being great, as it will be tailored to fit your needs, holding your own vision between the codes, to reach the far end you've always deserved to be in.

About

The craving for good food, when combined with the idea of making it technologically possible for the customers to get the order delivered from any restaurant on the list, the outcome was WvEatz. It is basically a delivery services provider company that works efficiently to serve the customer with the order placement from different restaurants.

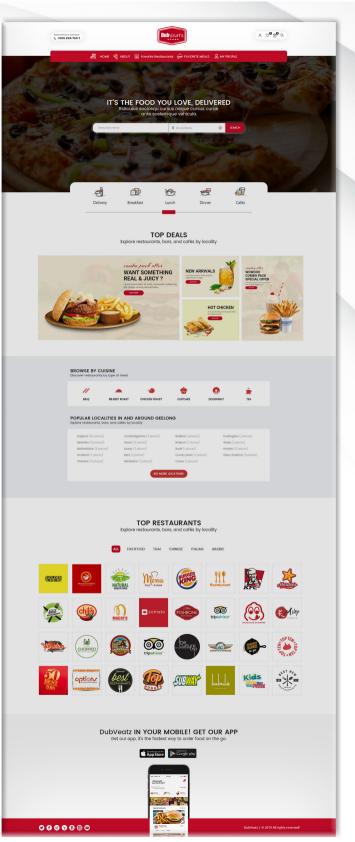
The main operation at the company's end is to receive customers' orders for meals that are available on the list of restaurants within an area through the website, phone calls, social media, fax, etc.

As soon as the customer places the order, the team then processes it further to forward it to the relevant restaurant for preparation, and the rider for delivery then picks it up. When the rider accepts to deliver the order, the system will notify other related users, i.e., WV Team, the Restaurant, and the customer.

This delivery service provider's interface has been designed as user-friendly to make it operational while retrieving the best results.







Flawed Architecture

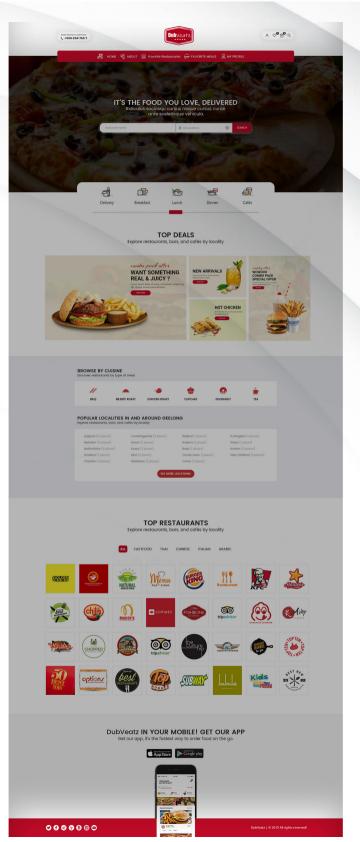
As of now, the WvEatz is based on an old platform that makes the delivery management system as a subscribed service (WESDOM). However, there are certain limitations in this system; it cannot be customized or upgraded in terms of its features while enhancing its functionality for the business's better growth. Moreover, this service can be used only via web browsers, and there is no mobile application, which puts a question mark towards the development of this service.

Another Biggest Limitation

The most significant limitation in the functionality of WvEatz is that the customer cannot place the order in case the internet is not available. If the order placement process gets disrupted between due to the internet going down, the order will not be forward until the internet recovers.

Furthermore, it is quite possible that as soon as the internet gets restored, the process of placing the order has to be started again. As mentioned above, the system of WvEatz is slow and needs to be altered to a program with better performance. Thus, a poor internet connection would make it even slower while distracting the customer from using this service.



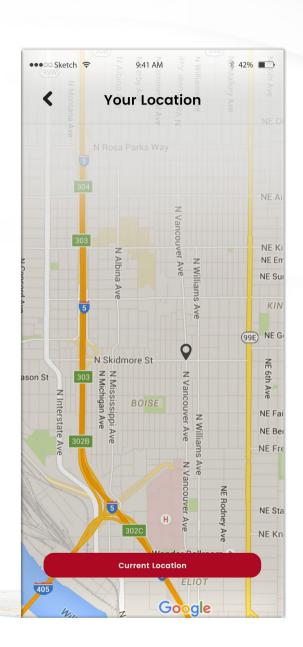


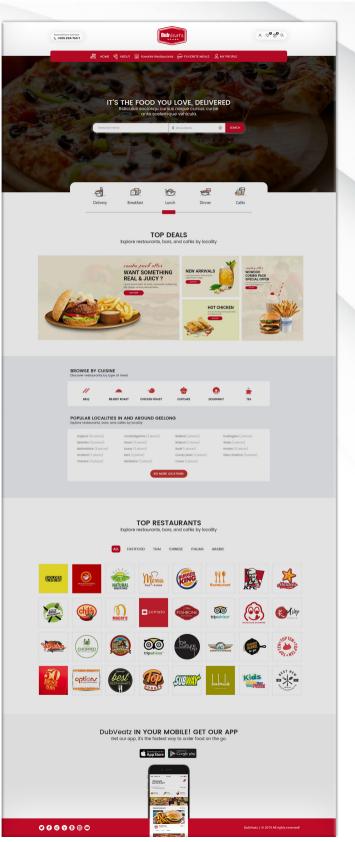
Prioritizing the solution

With the consideration of these limitations, the WvEatz team has prioritized to find out the solutions. Firstly, they must have to address the service provider's slow performance as it is not at all likely to make it functionally famous for the users, thus failing the service.

The second most crucial issue that the team has been considering to work on is the offline working of the WvEatz. It will make the service stand out from the competitors while rapidly increasing the usability among the customers.

Moreover, the customers can only use this service through web browsers as there is no mobile phone application available for it. Usually, the customers consider it convenient to use any service provider through mobile applications than exploring it via web browsers. This common practice can be problematic for the success of this project.





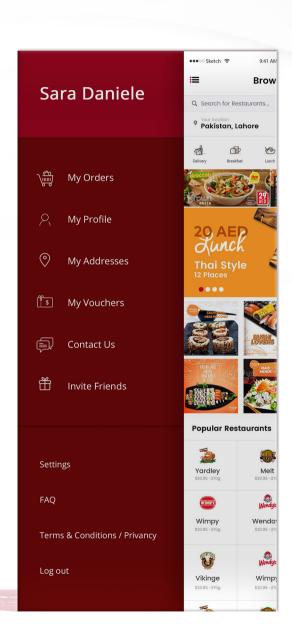
Possible solutions

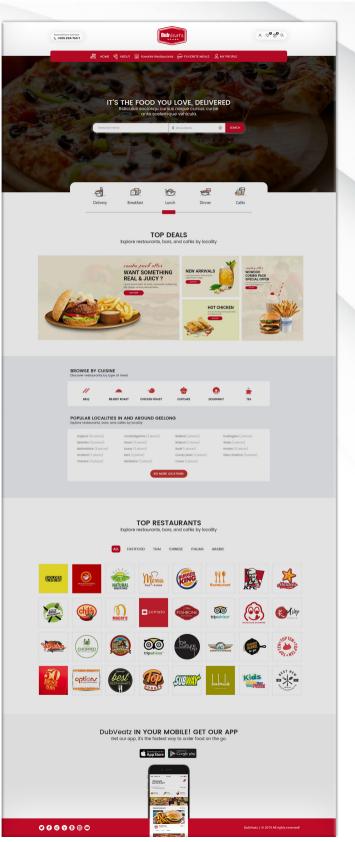
The possible solutions to these problems with WvEatz can be shifting the service to such a programming base that is very responsive and simpler in functioning for the customers to place the order.

Secondly, it is imperative to prioritize creating a mobile phone application for WvEatz that will make this service popular among the users in lesser time while making the company have quick feedback on the service functionality. This application should be accessible at the backend for user groups, i.e., WvEatz team members, riders, restaurants, etc.

Besides, the application must have a system architecture to make order placement convenient for all the customers. It must include their address details, previous orders details, any balance available in the account, and online payment facility with the customer's particulars' privacy.

Furthermore, it should be programmed to make the order placement possible even if the internet goes down or at the spots where customers can't have access to the internet. The application's online workability is the only significant feature that can make the service stand out of the rest popular among the users.

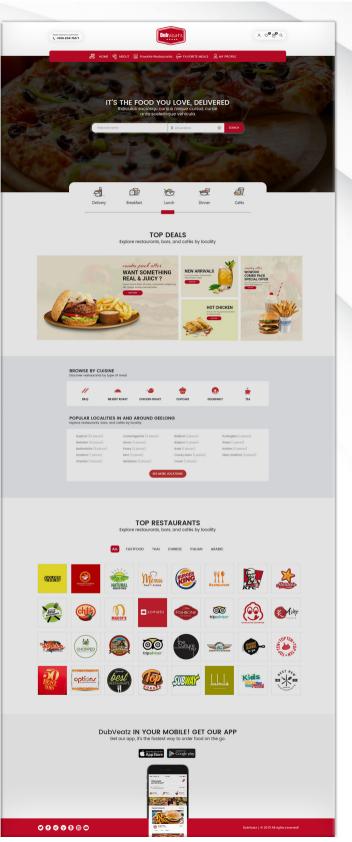




Technology

- Swift 2 for IOS Native
- Java for Android Native
- Microsoft MVC framework for Administration Panel using C#
- Microsoft SQL Server as Database Server
- Rest APIs to communicate with Mobile apps and third-party vendors & components







TAD-BEER Mobile Application

About

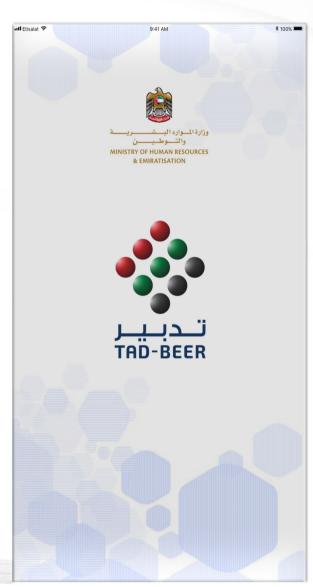
The application is about multiple services, like searching for domestic workers with multiple search criteria. These services include packages, occupation, nationality, age, gender, experience, Emirate, and spoken languages.

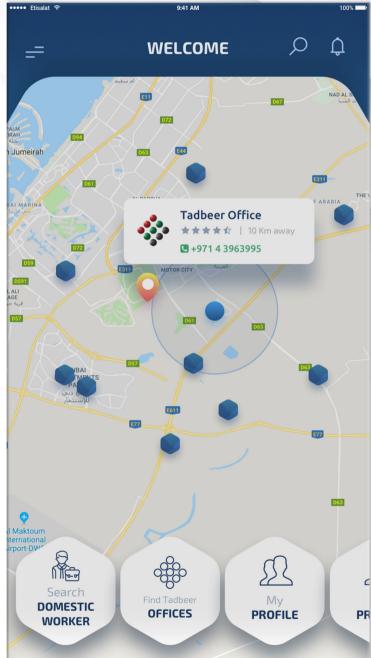
The application also provides the ability to sort the results based on Age or Experience, in addition to reaching the workers directly from the service center profile page.

The center itself can be found using Google Maps to detect the nearest one from the user and guide him/her to it on the maps.

The ability to submit complaints is available in the application and can be applied by the worker and the employer. Each party can submit his/her complaint against the other party or Tadbeer center.

Now MOHRE has identified the need to develop a new mobile application, "Tadbeer," to improve the services related to the support labor sector by providing comprehensive services for concluded partnerships between the assistant labor sector from the MOHRE side the private sector. This is intended to simplify MOHRE's services for the customer searching for servant laborers, the service providers, and the servants.







TAD-BEER Mobile Application

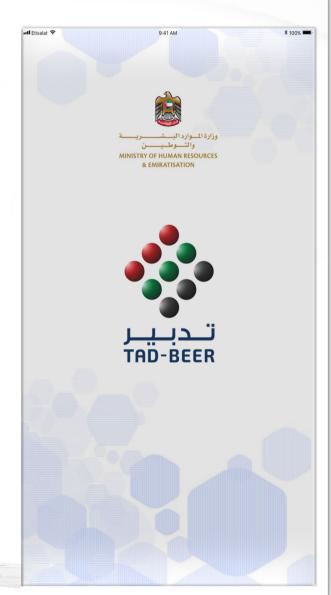
Technology

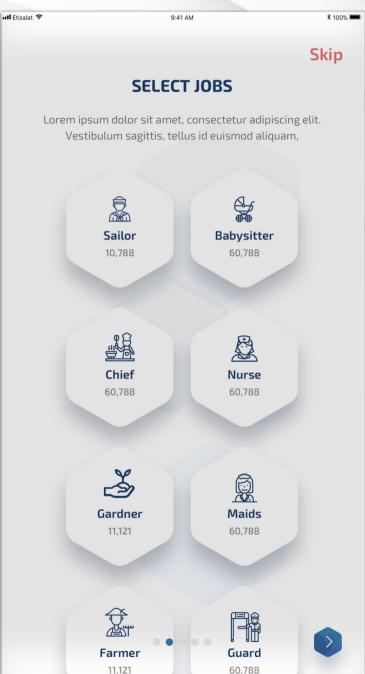
- Swift 2 for IOS Native
- Java for Android Native
- Microsoft MVC framework for Administration Panel using C#
- Microsoft SQL Server as Database Server
- Rest APIs to communicate with Mobile apps and third-party vendors & components

Flawed Architecture

There is a probability that this application of the program wouldn't be convenient for the labor sector, although this application is designed for them.

It is quite possible that most of the individuals from the labor sector wouldn't have an internet facility that highlights the importance of making the application so that it can be operated offline. A live chat moderation feature must be added to the application to help the labor sector seek direct help in any confusion.







تحبير TAD-BEER Mobile Application

Prioritizing the Solutions

It is essential to make the application user-friendly precisely for the labor sector to understand the Tadbeer application's functionality quickly.

A section must be included to switch between the languages so that everyone can operate through the application without any trouble.

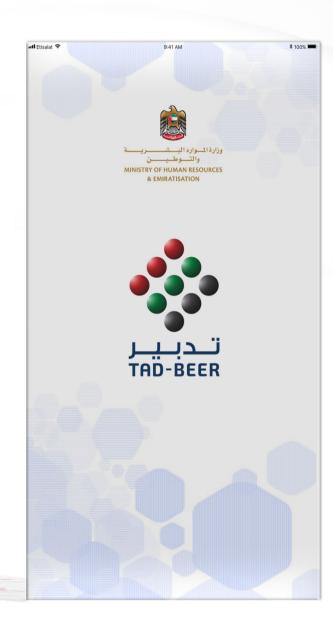
Furthermore, a live chat feature or a messenger must be integrated to make it a personalized labor sector application.

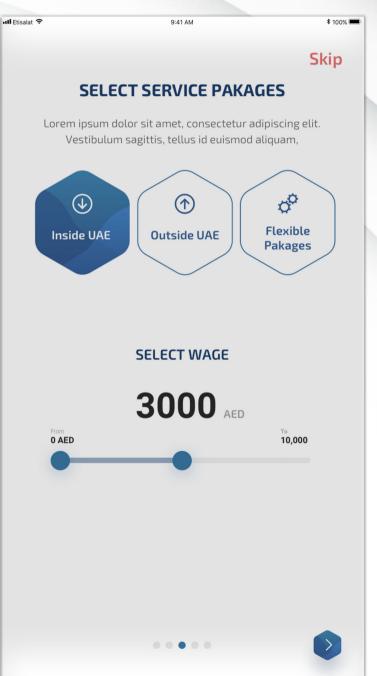
Possible solutions

The option to choose the language must appear as a pop-up window right after opening the application to improve the application interface as Tadbeer application is specifically designed for the labor sector and to avail their services anywhere and at any time, so the usability must be based on simple program interface that is easy to understand for everyone.

Messenger or live chat features must be integrated into the application to take this project to the next level with better services. It will let the labors and the ones who want to avail of services get in touch directly to ask questions that will ultimately reduce confusion.

The interface should be simple, bold tabs easy to click, and every feature must be on the main page to keep things easy to access.







B2B Platform

About

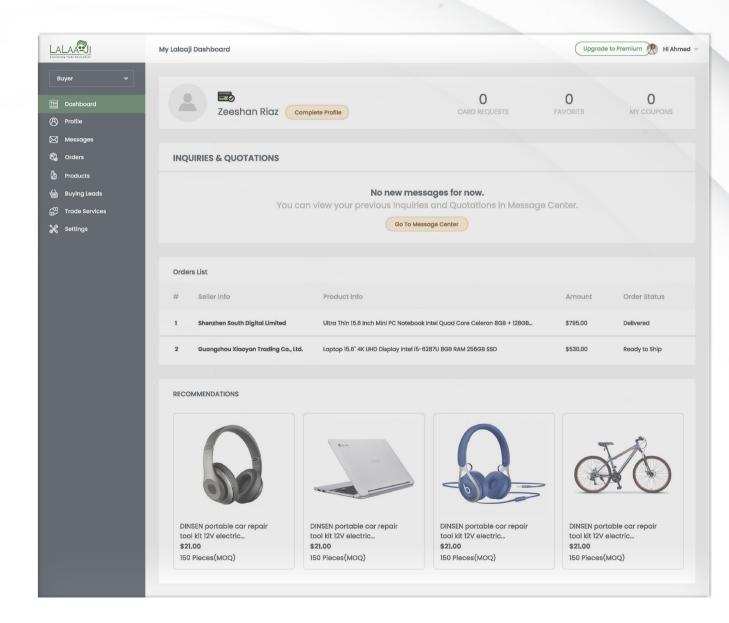
Lalaaji.com is a b2b e-commerce platform for sellers and buyers. Users can log in and perform different activities such as Seller can post his offers, see how many buyers have contacted for Quotations, and manage his orders and add products and Features. On the other hand, the Buyer can view all products/offers categorized by product or search as per various filters like product, industry, category, subcategory, location, or keyword search; buyers can see quotations from suppliers which he has requested, can see his orders.

There will be Subscriber membership tiers, which will have multiple subscription levels for members and access levels, such as free and paid.

Features

Buyer: The user can register as a buyer with his required minimum details; the buyer can contact different suppliers for his desired products. The buyer can manage his personal information in the profile section; the buyer can see all his activities in the dashboard section like orders, orders status, quotations from suppliers, and suppliers' replies.

Supplier: Users can register as suppliers. The supplier can add products, products MOQ, product features (if needed more), delivery time, Price, post offers, post deals, and many others. Buyer's dashboard would have Orders, Orders Status, buyer's Requests, products, feature products, Offers & Deals, product Ratings, Chat history and feedback, etc.





B2B Platform

Products: Products are classified as Industry, Category, Subcategory (it could have one or more category but in that case, it would be a bit difficult to handle for users), the product could have Product Name, Model, Product Description, Price, Certifications, MOQ, Features, and Specifications (Technical, etc.).

Currency Converter: System will be equipped with Multi-Currency functionality. Admin Users can enable the number of currencies needed for the web portal with live rates to fetch from the Currency Exchange System.

Request for Quotation: Buyer can request for quotation for any product he finds as per his requirements. The Supplier will be immediately notified by email, and the supplier can see all this information on his dashboard.

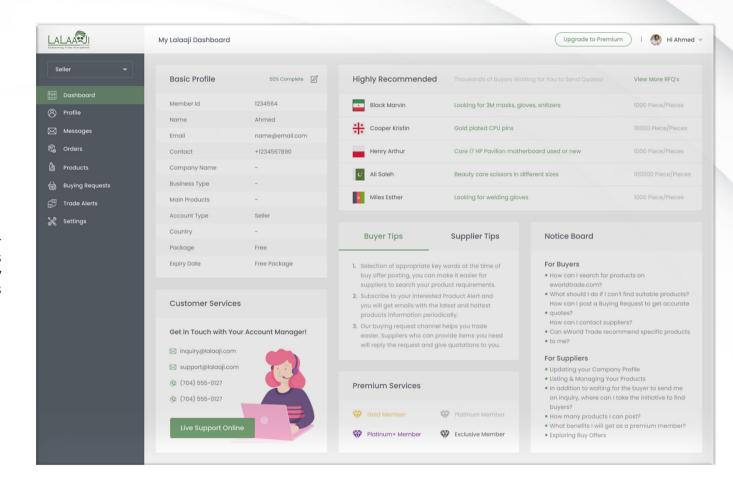
Deals & Offers: Supplier can add deals & offers for some products.

Events: Suppliers from different countries can add events for buyers, or lalaaji.com only can add events.

Services: lalaaji.com can offer different services such as Trader Assurance, Logistics, etc.

Chat: Buyers can send/receive messages to the supplier. However, this will not be like a live chat, but it will be like email.

Cart & Orders: Buyer can add multiple products to his cart, and both buyers and suppliers will be able to see orders on the dashboard as well.





Flawed Architecture

Although this platform is perfect for the buyers and suppliers to meet at the same place and purchase everything they want related to different industries. However, such b2b online platforms must have a proper communication system, i.e., the live chat facility can enhance the experience for the users by making it a personalized platform.

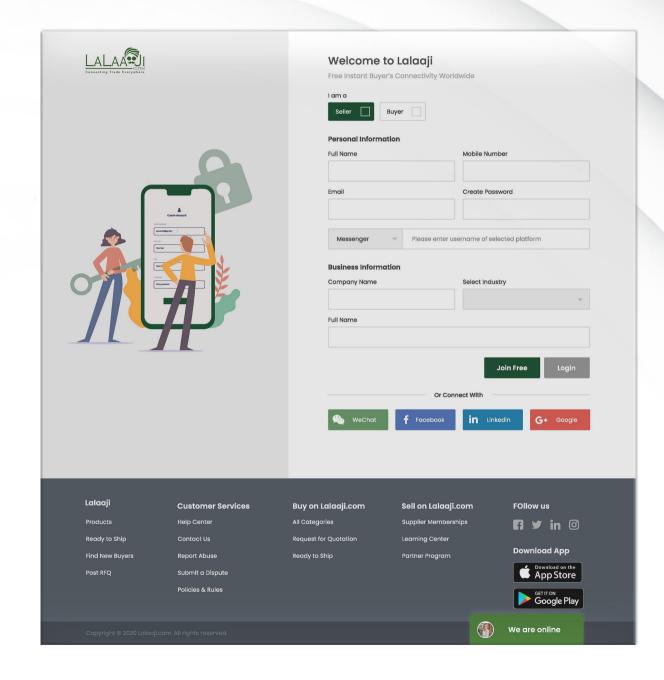
Prioritizing the Solution

To improve the buyer's end, it is essential to design a customer experience live chat service. It will help maintain and monitor the quality of products available for the buyers and have instant feedback.

Possible Solution

The possible solution is to integrate the e-commerce site system with some messenger so that without wasting any time, the system can be enhanced for better results while gaining a good number of customers.

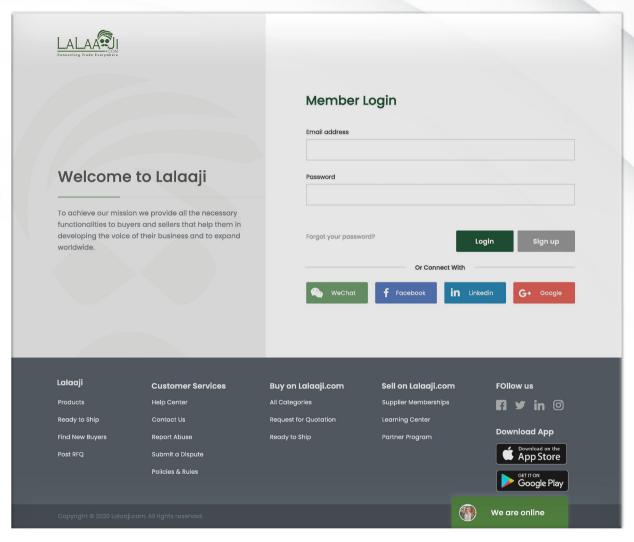
Live chat will give out a positive image of the b2b platform like lalaji and make customers have a personalized experience.





Technology

- Microsoft MVC framework for Administration Panel using C#
- Microsoft SQL Server as Database Serve
- React JS for Website
- React native for mobile apps
- Rest APIs to communicate with Mobile apps and third-party vendors & components





About

We hold firm to the belief that our purpose is to alleviate the challenges faced by our clients, and we do that by creating seamless processes. Our client-centric approach to procurement covers Hospitality, Commercial, Residential, and Entertainment sectors.

Being in the industry for more than 30 years, we have built our business model around market and client demands. Our philosophy is designed on the 4 C's. Customer, Cost, Convenience, and Communication.

The FEBC culture thrives on creativity, charisma, and dedication. Along with a dynamic workspace, these traits provide the team with a platform to achieve individuals and company goals.

Part of the FEBC approach to work is an open-door policy to encourage everyone to communicate freely. The team takes time to understand each other both in and out of the office. For a company with over 30 years of experience, much has changed over the years, but one thing hasn't, and that's the culture.

FEBC Procurement System

FEBC Procurement System is a centralized, automated procurement system equipped with many other related modules:





Suppliers Management

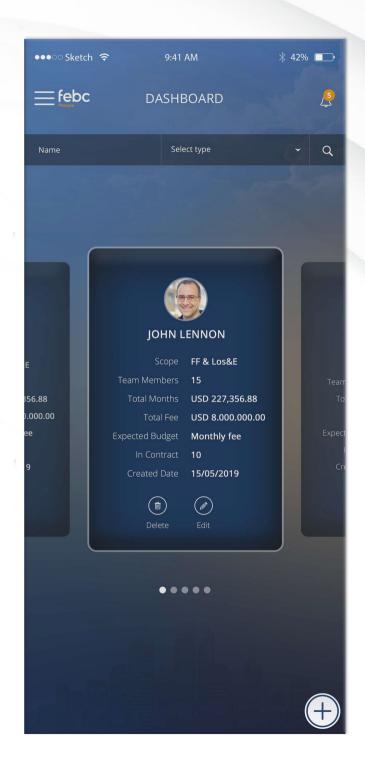
Suppliers Management facilitates adding suppliers, pre-qualifying suppliers, Shortlisting, inviting them for bidding, sending BOQ, Receiving Quotations, Quotation Comparison, Awarding Contract, and Purchase order, etc. Suppliers will have their login for the system with predefined roles to perform all the activities.

Tender Management

Tender Management is where all the Line Items and BOQs are generated. After receiving proposals from suppliers, the system automatically awards a contract to the supplier who successfully qualifies for that contract as per the defined TORs. It comprises a complete CRM to add clients, contact, meetings, meetings report, client follow up, reminders, etc.

Leads Management

FEBC team can generate leads in the system, categorize them, add locations, and add a contact for the leas. System shows lead in a pipeline and List View manner for users' convenience; users can change the status of Leads buy just drag and drop or mark them with the status.





Data Management System

Data Management System is there for users to add their data quickly; just like the blink of an eye, the system provides OCR Search. A complete Accounting system is there with Chart of Accounts, Payables, Receivable's, General Ledger, etc.

Other Features

For FEBC Internal users, there are some brilliant features to get them out of paperwork like internal notes, daily activity, internal Messaging system, which consists of Email and Chat, Notifications and Reminders, etc.

There is also a fully functional automated Project Planning system and budget and deployment schedule; the system shows real-time progress in the Gantt chart.

Technology Stack

.Net Core Web APIs

MS SQL Server 2012

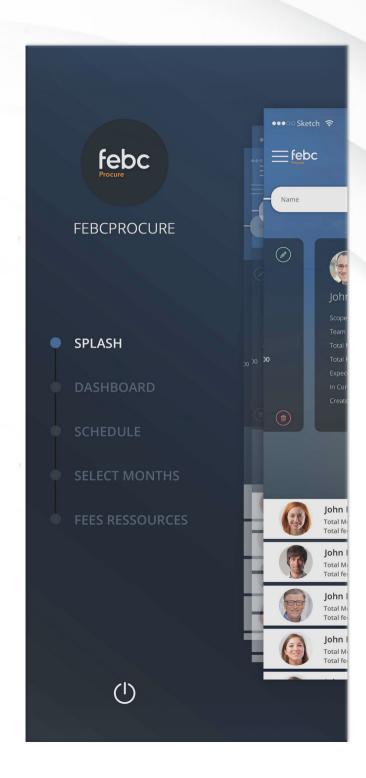
ReactJS

React Native

Socket.IO

Android (Kotlin)

Apple (Swift)





Flawed Architecture

As the system has been designed and programmed for the online record, there is a possibility that it cannot be made functional when the internet breaks down or in case of disconnection.

Furthermore, integrating different management systems under one portal can slow down the system, and quite possible that the portal makes way to crash down.

Prioritizing the Solutions

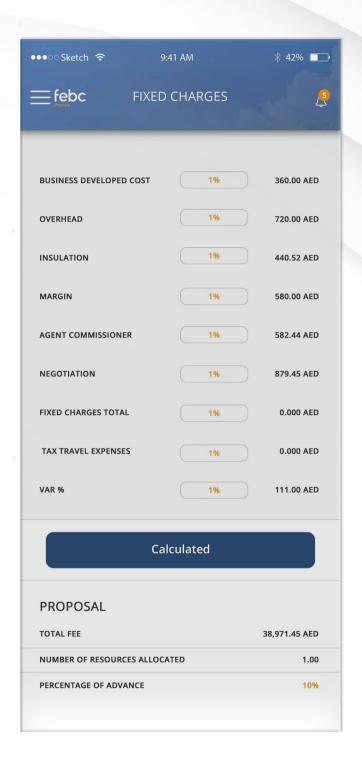
It is mandatory to make such a portal that can be operated offline as well. Furthermore, it should be user-friendly so that everyone can operate it with ease.

The portal should be programmed so that all management systems can smoothly work without any chances of getting stuck or crash down.

Possible Solutions

The possible solutions can be creating a portal that can accommodate offline operations even if the internet connection is disrupted or not available.

Moreover, to avoid any possibility of portal crash down, the management systems can be divided into sub-websites with a light interface that is easy to operate and quick in functioning.





About

Following the trend of digital communications in health care in recent years, which is primarily developed and is in constant expansion in Western countries' markets, we have recognized the need for such type of digital connection to create and implement in the market of the middle Sat.

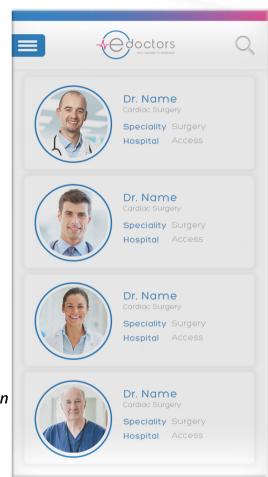
In the year 2016, we established edoctors.ae intending to create a comprehensive online health platform, to provide information related to the most common symptoms of the most prevalent health conditions, and in the most efficient way to connect patients with medical institutions and doctors. The platform includes a web portal called edoctors.ae that will operate online to assist the patients on the go without any limitation of time and place.

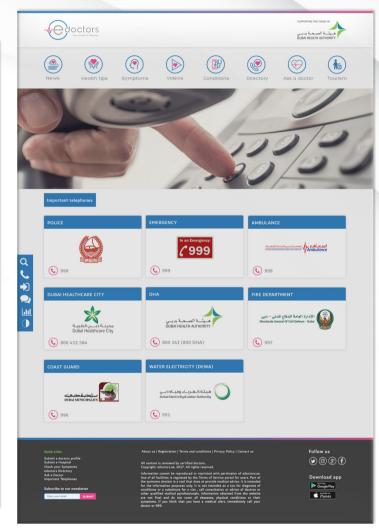
Objectives of the Application

Following are the main objectives of the health care application:

Create Attractive Website to Direct Traffic to Application

Provide an elegant website to attract new users to the application by representing information about the application and redirect them to App stores where they can download the application and start using it. The website will contain static pages that can be managed from the backend system.







Functionality of Applications in IOS and Android

Provide mobile applications working in both platforms IOS and Android, which can be executed on various devices on the same platforms; the mobile application should provide all the features and core functionalities of the system, which will be described in this document.

User-friendly Interface

Provide user-friendly backend to be a centralized system to handle all operations by client employees; the CMS will give the website dynamic capabilities by providing functionalities to modify the website and mobile application contents and allow admins to control information and content received from end-users.

Technology Stack

.Net Core Web APIs

MS SQL Server 2012

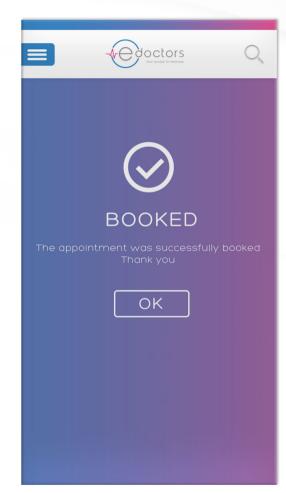
React|S

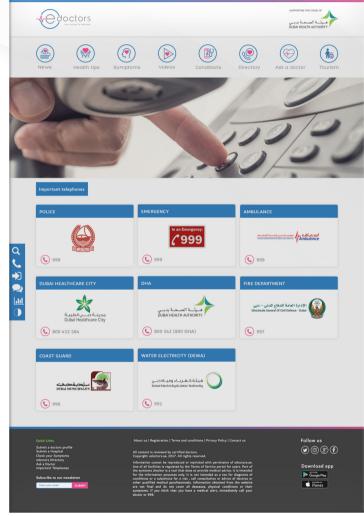
React Native

Socket.IO

Android (Kotlin)

Apple (Swift)







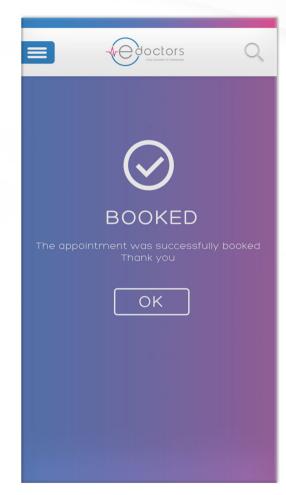
Flawed Architecture

The main issue with this website is that you cannot operate it offline that minimizes its usability in emergencies.

The application that will be created for health care must be programmed in a way that it can be operated offline to make it beneficial at maximum for everyone with a user-friendly interface.

Furthermore, it is essential that this application can be made accessible for Android as well as for IOS phones so that the number of users can be increased, respectively. Otherwise the purpose will not be fulfilled.

The authenticity of the information related to health issues and medicines should be monitored closely so that the website and application wouldn't turn out as a source of spreading the wrong word around and misguiding users.







Prioritizing the Solution

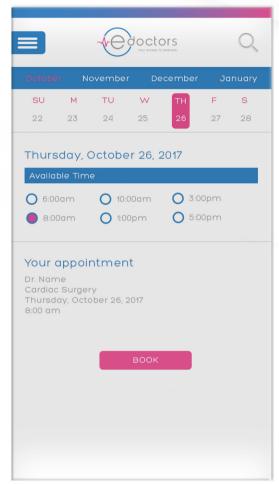
It is crucial to prioritize the application's solutions to make it a successful project in the longer run.

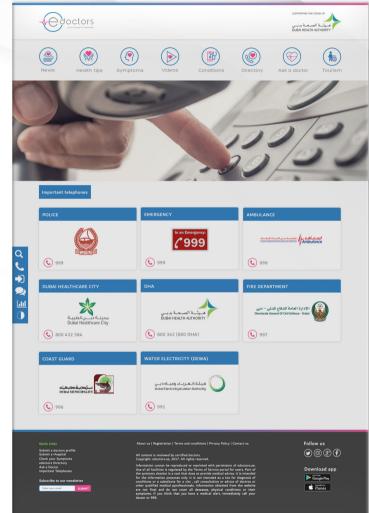
The E-Doctors application must be handy and easy to use for everyone. If programmed and operated adequately to assist patients with authentic and useful information, the purpose of creating the application will be fulfilled.

The programming must be addressed first as the application's offline operation will be gaining traffic much more than only with the online interface.

Simultaneously, the application must be designed with a focus to be operated with convenience on both Android and IOS system.

The most important part is the filtration and monitoring of the health and medicines related content going live on the application. A good team of experts must be formed and assigned to look into the content closely so that there remains no chance of spreading around content based on falsified facts.





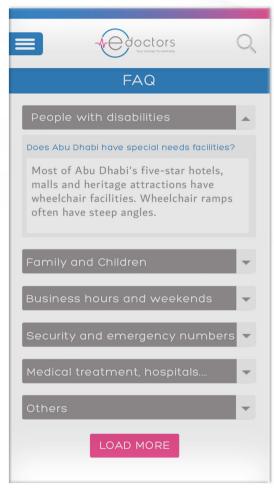


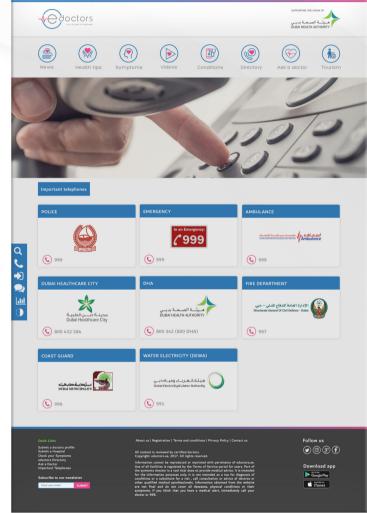
Possible Solutions

The better way to promote application and increase its traffic and popularity among the users is to create the application first rather focusing on the website that will merely contribute to grab users' attention towards the app.

The application must be programmed in a way that it can be operated offline as well in order to make availability of health-related information quick.

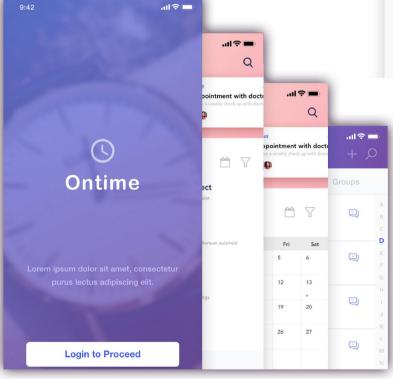
It must be designed for IOS and Android both from the start so that it can gain maximum traffic. Most importantly, it is to prioritize on mandatory grounds to create a team of experts who can monitor the quality and authenticity of the information available to the users related to health and medical.

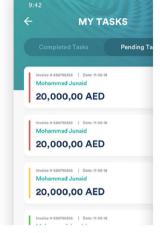




Other Apps









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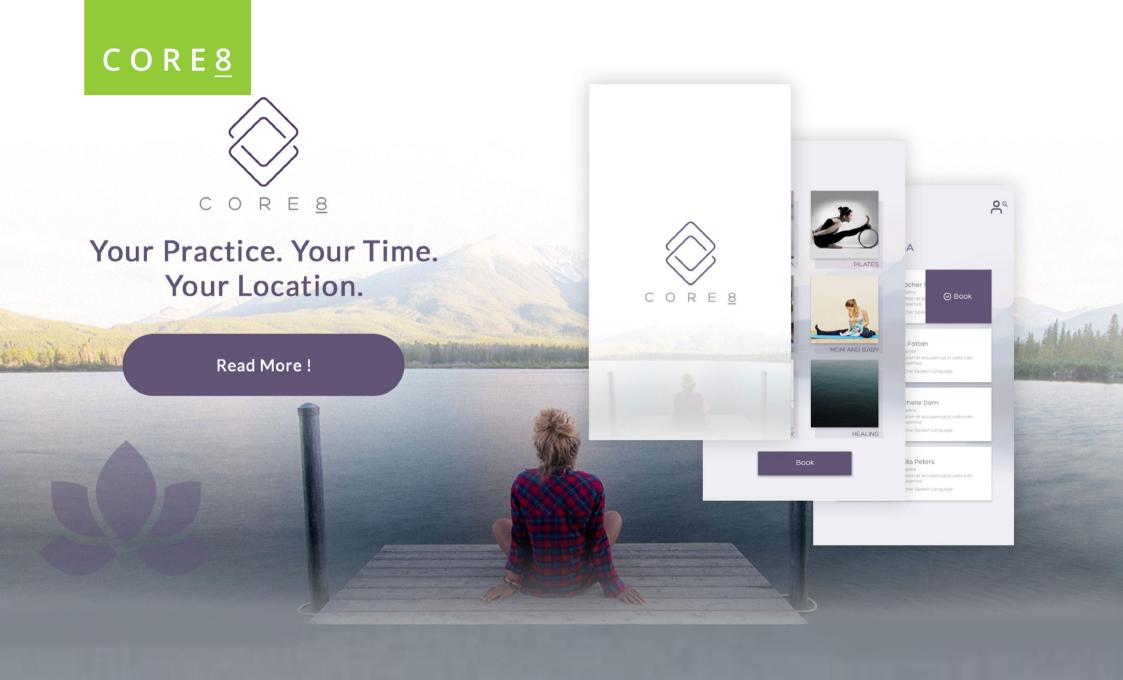


MUQAYADAT

BARTERING

ABOUT BARTERING

ARCAD team expressed their interest of developing and implementing for a new business Idea for publishing a bartering website and mobile application which will be a platform for individuals and companies to trade their products and services. The website will be operation as median connecting Offeror (Registered user who will offer the item or service) and the seeker (Registered user who is looking for an item or service to trade). The system will be evolving in multiple phases and should be dynamic to allow future development.



KADUKI CARD READER

KADUKI CARD READER



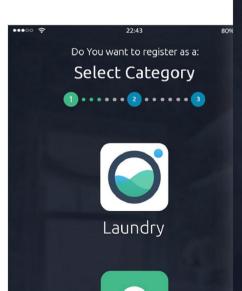
Scan and read business card with high acccuracy

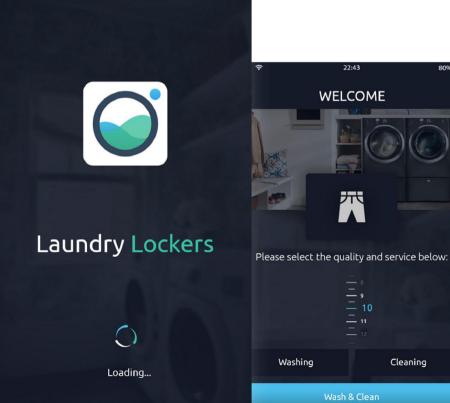


LAUNDRY LOCKERS









CONTACT US



Dubai Office

Boulevard Palaza Tower1 Sheikh Mohammed Bin Rashid Boulevard, Downtown Dubai, UAE

(+971) 4 278 0960

info@graffitecs.com



Lahore Office

73-CC DHA Phase 5 Lahore, Pakistan

(+92) 423 718 2004